JUNE 2024

# **COPTER COMMS**

2.0

Updates from Lincs & Notts Air Ambulance





LINCS & NOTTS AIR AMBULANCE

1994 - 2024

# **Happy Birthday LNAA!**

Welcome to this special edition of Copter Comms. On 13 May 2024, we celebrated the 30th anniversary of the first mission of Lincs & Notts Air Ambulance.

To celebrate, we have challenged people to create the largest helicopter yarn bomb ever seen! Have a look in your village and see if you can spot a yellow heli and let us know.

More details: ambucopter.org.uk/volunteer-forus/lincs-knotts-helicopter-challenge/



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# **30 YEARS OF LINCS & NOTTS AIR AMBULANCE**

# 1994

Six-year-old Shaun's heart stopped beating three times. LNAA ensured he reached a specialist hospital in record time.

"If they hadn't flown me to Queen's Medical Centre I probably would have died."



### 2002

Chris was an up-and-coming championship racer, competing in his first full season. He was racing at Cadwell Park when his world went black and he crashed at 120mph.

"The Lincs & Notts Air Ambulance was the link that enabled my life to be saved."



# 2016

John stopped on the hard shoulder near Blyth to investigate an issue with his lorry. Unfortunately, whilst walking around the vehicle, he was struck by another truck.

"Without the intervention of the Lincs & Notts Air Ambulance, I would have either died or suffered worse injuries."

# 1998



James had been harvesting potatoes on a farm near Retford, Nottinghamshire when his arm got caught on the machine.

"The quick delivery to hospital saved my life. Nothing else compares to what LNAA does."

# 2010



Whilst travelling slowly on his bike, Neil decided not to put his helmet on. He hit a speed ramp, fell backwards and the bike landed on top of him.

"The speed of the helicopter makes a huge difference to the patient's recovery."

# 2022



When Andrew suffered a cardiac arrest at Grantham Swimming Pool, the LNAA team were by his side, continuing CPR started by two spectators.

"We will forever be grateful for what everyone did that day."



# By location, we completed the following missions:

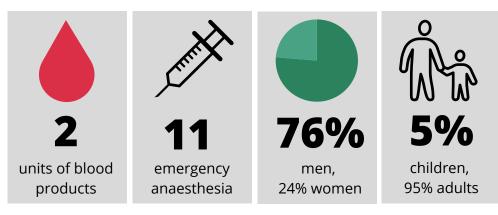
- 79 Lincolnshire
- 69 Nottinghamshire
- 12 Derbyshire
- 3 Leicestershire
- 2 Humberside
- 1 Northamptonshire



### **May Mission Breakdown**

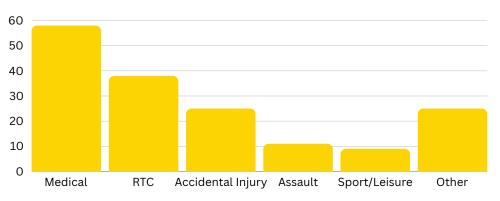
In May 2024, we responded to 166 missions.

We provided life-saving emergency anaesthetics to 8 patients, and for three patients, we administered a total of five units of blood products.



Additionally, our critical care cars played a crucial role, responding to 97 incidents. Overall, we transported 64 patients to 11 different hospitals, ensuring they received the specialised care they needed.

The most prevalent emergency type we responded to were medical emergencies with 58 call-outs.



COPTER COMMS Registered Charity No. 101750



### **Events**:



- 26 May 2024
  - <u>Ride London Essex</u>
    <u>100</u>



#### 23 June 2024

<u>Yorkshire 3 Peaks</u>
 <u>Challenge</u>



• Cycle the C2C2C!



#### 4 August 2024

<u>Nottingham Dragon</u>
 <u>Boat Race</u>

#### 8 September 2024

Great North Run

#### 10 September 2024

• <u>Mount Kilimanjaro</u>



#### 29 September 2024

<u>Robin Hood Half</u>
 <u>Marathon</u>

#### 27 April 2025

• London Marathon

# **Nottingham Dragon Boat Race**

Join Team Helimed29 and have a day to remember by taking part in the Nottingham Dragon Boat Race 2024 on 4 August 2024.

The Nottingham Dragon Boat Race is part of the Nottingham Riverside Festival. Crews taking part in the Dragon Boat Race can enjoy a fun filled day along side their family & friends and also explore the Riverside Festival entertainment, food and drink.

**REGISTER NOW** 

### **London Marathon 2025**

Apply for one of our charity spaces into the London Marathon 2025. Our application period will be open throughout May and June. Results will be announced in July!





### A HELIPAD, A LANCASTER AND A KOOKABURRA

On 12 May 1944, a rather special Lancaster Bomber returned to its site at RAF Waddington celebrating its 100th mission. Eighty years later it is believed LNAA's helicopter resides on that same site, celebrating its 30th birthday.

When LNAA moved over the fence from RAF Waddington to our new HQ, we needed a name for the helipad.

LNAA pilot, Cpt Tim Taylor began to investigate the history of the old aircraft dispersal site which we had built our new helipad on and soon realised he had uncovered a fascinating story...



### COMING SOON! SIDE BY SIDE CAMPAIGN

At the end of this month, our Individual Giving team will be launching their Side by Side campaign!

We are asking supporters to give £100 to put their name, or the name of a loved one, on our helicopter.

Learn more here: <u>https://sidebyside.ambucopter.org.uk/</u>





# £13 million to raise in 24/25 FY

In line with LNAA's 3 year strategy, our annual fundraising target has now been raised from £10 million a year to £13 million a year.

This has been updated in our brand guidelines, which can be found in the Central Assets folder.

Please ensure you are using £13 million on all communications moving forward. If you spot £10 million on any materials, please flag this to the Comms team at media@ambucopter.org.uk.

## Host a Sweepstake

Joe, our Corporate Manager, is now offering sweepstakes templates on our website as fun way for colleagues, friends and families to raise money for a good cause.

All the major upcoming events are covered, including <u>Euro 2024</u>, <u>Wimbledon</u> and even one for personal challenges!

To learn more, visit our <u>Business</u> and <u>Corporate Partnership page</u> and look under "Host a <u>Sweepstake"</u>!





Germany	Poland
Scotland	Netherlands
Hungary	Austria
Switzerland	France
Spain	Belgium
Croatia	Slovakia
italy	Romania